# FRESNO CITY COLLEGE

# ENTREPRENEURSHIP ADVISORY

# Meeting Agenda

## March 30, 2023 | 4:30 PM – 5:30 PM

## Zoom

The Perkins advisory meeting for Entrepreneurship was held on March 30, at 4:30 PM on Zoom. In attendance were Amber Balakian, Nora Velasquez, Mendy Laval, Jorge Cruz and Bud Searcy.

1. Introductions were given at the start of the meeting.
2. Old Business: discussed mentorship opportunities and current outcomes of the Entrepreneurship Skills Certificate and developing future programs.
3. New Business
4. FCC Entrepreneurship Program Overview
5. Discussed deletion of small unit certificates; creation of single Entrepreneurship Certificate of Achievement
6. A motion to create a single Entrepreneurship Certificate of Achievement was made by Amber Balakian and seconded by Mendy Laval. The motion to create the new Entrepreneurship Certificate of Achievement was approved with 4 in favor and 0 opposed.
7. Small business accounting for students in the entrepreneurship certificate was suggested, along with Quickbooks and digital marketing
8. Draft Unit Plan Goals & Objectives
9. Gave an overview of Mentorship Program and The Box Concept as part of unit plan
10. Advisory Question(s):
11. What resources, programs and opportunities do you think would be beneficial for the Entrepreneurship Program at Fresno City College?
    1. Jorge Cruz suggested bringing outside professionals into the class and encourage them to continue the conversation outside of class.
    2. Mendy Laval discussed the EMP program at Fresno State. Typically a 2 semester program where they train both students and mentors. Value for students and community members. Try to match based on interview and objectives. Limit to 25. Mentor guides students to resources they may need outside.
    3. Nora Velasquez discussed Coursera and introducing Google certificate programs to offer something to students that they can put on their LinkedIn profiles. Also suggested requiring students to setup a LinkedIn profile. Provided Ecommerce Fundamentals course that can be used as a Canvas module OER for students.
    4. Bud Searcy discussed the importance of finding people who have a heart for individuals who want to turn their life around. Suggested reaching out to other organizations like Teen Challenge and Salvation Army to grow Entrepreneurship Skills certificate enrollment.
12. Questions & Comments: there were no other questions or comments.

Thereafter, the meeting was adjourned.